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## HEXIS SAS INTENSIFIES ITS EXTERNAL GROWTH STRATEGY

With 34 years of expertise and a reputation recognised in France and internationally, HEXIS SAS, manufacturer and distributor of self-adhesive films for visual communication, whose head office is located in the south of France, continues its external growth strategy and announces the acquisition of the historic Australian distributor Stickittome.

Stickittome, based in Melbourne (Victoria, Australia), was founded in 2001 by **Scott NIVEN**. Specialising in the supply of vinyl films for printing and cutting, the company also offers a wide range of accessories dedicated to the application of self-adhesive films.

The creation of the HEXIS Australia subsidiary (Brisbane, Queensland) in 2018 consolidated the partnership with STICKITTOME. By establishing a common distribution policy, the HEXIS brand image and the global offer have been greatly developed in recent years:

*"We are extremely happy to be able to take this step to strengthen our team and the HEXIS brand here in Australia. We will look to focus on our customer relationships and site visits to work closely with clients on projects and their daily needs. Keeping on the Stickittome staff and adding more experience to our sales force will add to our overall Hex'pertise and we look forward to new conversations in the near future",* said **Ian PARSONSON, CEO of HEXIS Australia**.

The HEXIS company philosophy is based on similar values to those of the co-founder of Stickittome: "It is a family-run business built from the ground up, with owners and partners who are passionate about our industry. Moreover they strive to remain as close as possible to the end-users and their needs in order to provide them with the best solutions and products" declares **Scott NIVEN**.

**Clément MATEU, CEO of HEXIS SAS**, emphasises the importance of this new operation: *"HEXIS has experienced continuous growth for several years on the Australian continent thanks to the involvement and market knowledge of our teams as well as our distributor Stickittome. The decision to invest locally a few years ago proved to be a wise one and has led us today, thanks to a particularly dynamic sign industry in Australia, to opt for this acquisition."*

## HEXIS'S EXPERTISE AND KNOW-HOW ACCLAIMED BY IMAGING PROFESSIONALS

Who better than HEXIS to train you to install self-adhesive films?

The increasingly technical nature of HEXIS self-adhesive films is coupled with the requirement to provide technical support to the users of its products.

HEXIS, the only manufacturer to provide its own training courses, offer a complete, top-quality, professional and qualifying range of training courses to discover the countless possibilities offered by self-adhesive films.

Teaching focuses on quality and efficiency, whilst keeping in mind the day-to-day environmental and time constraints installers face daily.

In order to train the elite of mediapplicators, HEXIS has two training centres in Australia, the first one in Brisbane, the other one in Melbourne.

**John PAPADOUPOLOS** (Blurred Sign, Co), **Clayton WITNEY** (Gold Coast Wraps) and **Ben SCHLIEBS** (Graphic Applications) are the 3 HEXIS mediapplicators who work every day to highlight the quality of HEXIS products through their achievements.

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### About HEXIS SAS

*As a manufacturer and distributor of self-adhesive films since 1989, HEXIS has established itself as a major player in the visual communication and surface protection market. Its premium Made in France products, its culture of customisation and its ability to innovate and diversify its offer have built its reputation among imaging professionals throughout the world.*

