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With 34 years of expertise and a recognized reputation in France as well as internationally, HEXIS SAS, manufacturer and distributor of adhesive films for visual communication, headquartered in the south of France, continues its international development strategy through the creation of independent licensed companies.

HEXIS SAS works in partnership with three licensed companies in the United Kingdom (HEXIS UK), the Netherlands (HEXIS Nederland) and the Middle East (HEXIS ME).

For the past 25 years, HEXIS has focused its efforts on the North American continent, which continues to have significant commercial development potential.

These efforts have now been crowned with success with the creation of HEXIS Canada, which becomes the fourth licensed company to join the Group.

"This new creation initiated by HEXIS SAS and supported by HEXIS Americas, our Master Distributor, complements HEXIS' presence and structures our growth on the North American continent," said **Clément MATEU, CEO of HEXIS SAS**.

**Vorada CHANTHAVONG, CEO of HEXIS Americas** - based in Atlanta, Georgia - aims to conquer new market shares with the creation of HEXIS Canada:

"Over the years we have increased our market share, our brand awareness, developed a solid team (both internal and external), and created loyal distribution partnerships – which all contributes to our dynamic growth.

We are constantly monitoring the market, the industry, staying innovative, and most importantly – providing the best products and customer service we can. With the establishment of HEXIS Canada, our growth should go well."

With a commercial partnership and close working relationship for many years, **Jean-Paul PAGET and Idriss MAKDOUD** will co-lead HEXIS Canada under the umbrella of HEXIS Americas.

Victory Vinyl's (Calgary based), Media52's (Mirabel based), and Spicer's (Toronto based with multiple locations) have been distributors of HEXIS for the past several years and have played important roles. Their dedication and contribution to the Canadian market is one of the main effects of this new chapter today. All of them will remain as "Authorized HEXIS Distributors" in Canada and will work in partnership with HEXIS Canada.

"Since the 1990s, the HEXIS group has focused its international development by focusing on the European market. It now has a solid network of distributors. Today, HEXIS Canada is undertaking to follow the same direction for the North American continent in order to develop responsive, lasting and close relationships with the end customer as well as with business partners", adds **Idriss MAKDOUD**.

Thanks to the diversification and high added value represented by technical films, HEXIS has met the challenges of globalization and today exports half of its production worldwide through its 10 subsidiaries, its 4 licensees, and a network of distributors in 60 countries for export.

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