



ALPINE
F1 TEAM



OFFICIAL SUPPLIER

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HEXIS GROUP SIGNS AN EXTENSION OF ITS TECHNICAL PARTNERSHIP WITH ALPINE F1® TEAM

HEXIS and Alpine F1 Team sign a second technical cooperation agreement for the supply of vinyl supports, which will strengthen the implementation of the new Alpine F1 Team's graphic charter, both on the circuits and at the multisite headquarters of the French racing team.

"HEXIS Group is very proud to continue its partnership with the Alpine F1 Team for the second time in a row. It is a source of great satisfaction to see the synergies of French industry brought together under the same banner and around common values such as excellence, passion and performance.

Formula 1 remains a fantastic laboratory for testing and developing new technologies. HEXIS Group is fully committed to working alongside Alpine F1 Team in this race for innovation and technological challenges", says **Clément Mateu, Managing Director of the HEXIS Group.**

Bolstered by the first mutual contract ratified in 2018, this partnership renewal highlights the perfect match between HEXIS adhesive solutions and the need for innovation and technological excellence required by motor sport.

TECHNICAL PARTNERSHIP WITH THE ENSTONE SITE, ONE OF THE CRADLES OF ENGLISH MOTOR RACING

Located 40 kilometres from the Silverstone circuit, Enstone is where the Alpine F1 Team's chassis that compete in the Formula 1 Championship are imagined and designed.

Joe McNamara, Head of Paint and Graphics for the Alpine F1 Team, has access to the entire HEXIS digital printing and plotter vinyl product catalogue to produce or renew any signage that Alpine F1 Team may need. This arrangement also includes the livery of the team's mobile fleet (i.e. 17 engineering, logistics and hospitality trucks) and all the team's signage for its worldwide tour.

The HEXIS R&D laboratory develops a range of bespoke products, adapted to the highly technical demands of the world of Formula 1 racing, a specialist technology which lies in particular in extremely thin self-adhesive wrapping films that save weight and are easy to change.

Using the HEXIS network of converters and installers, the Alpine F1 Team will be able to implement changes to its graphic charter, thereby assuring technical expertise and optimum flexibility.

TECHNICAL PARTNERSHIP WITH THE PRESTIGIOUS VIRY-CHÂTILLON F1 FACTORY

In order to update new Alpine F1 Team graphics at the Viry-Châtillon site, HEXIS and its converter partners have designed the entire new signage for the site where the Formula 1 engines are designed for Alpine F1 Team.

HEXIS provides its products and its network of independent certified installers to produce the different wraps used by Alpine F1 Team.

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