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## HEXIS ANNOUNCES STRATEGIC PARTNERSHIP WITH RACING OPTICS TO PROVIDE HIGH PERFORMANCE MULTI-LAYER PROTECTIVE FILMS

The HEXIS Group, one of the world leaders in the automotive protection market, will announce a strategic collaboration with Racing Optics, Inc, at the SEMA Show in Las Vegas, NV., to be held November 5<sup>th</sup> through the 8<sup>th</sup> at the Las Vegas Convention Center. The SEMA Show is the premier automotive specialty products trade event in the world. It draws the industry's brightest minds and hottest products to one place.

### RACING OPTICS TECHNOLOGY

Born from a racing heritage, Racing Optics was founded 20 years ago by the WILSON brothers, who created detachable multi-layer films to improve the visibility and safety of race car and motorcycle drivers. Since then Racing Optics has become the recognized leader in multi-layer optical film in many fields, including medical, military and industrial, and holds more than 35 patents to its credit. Racing Optics objective has always been to improve safety, visibility and efficiency, through its multi-layer film, which enables perfect visibility, when visibility is critical.

### INITIAL PRODUCTS TO BE LAUNCHED

**The 3333SHIELD**, specially designed for windshields of passenger vehicles, is a high-end solution combining protection and optical comfort and clarity. This film is composed of three removable optically clear layers of film, each measuring three Mil in thickness. It provides enhanced protection against damage from UV rays, scratches and cracks. In racing applications, **the 3333SHIELD** safeguards windshields that are exposed to projectiles, scratches, mud marks, etc.

**The 4444RACING** is an extreme protection solution, consisting of four optically clear, removable layers, with a thickness of four Mil each. Each layer of protections can be easily removed in seconds, leaving a new clean surface. A clear choice for racers!

### A STRATEGIC PARTNERSHIP

HEXIS will use Racing Optics multi-layer protective films for luxury, sports and racing cars. This partnership complements the development of BODYFENCE protection products, which protects car bodies against external damage and dirt from sticking to the paint.

Clément MATEU, HEXIS CEO, commented: "We are delighted to be working with a family-owned American company known world-wide, for the quality of its multi-layered protective films. This partnership allows us, to offer a complete range of automotive protection for a wide range of automotive markets, including consumer, luxury, commercial and racing. "

"A strategic relationship with HEXIS is a major step in the expansion of Racing Optics products in France and in other countries around the world. The professionalism of HEXIS, their commitment to racing and a cherished and privileged relationship with their distribution network, were all essential elements that helped Racing Optics conclude that this would be a an exciting, prosperous, and long-lasting relationship", said Bart WILSON, President of Racing Optics.

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