



HEXIS S.A., a leading manufacturer of self-adhesive films used for visual communication, will celebrate 30 years of innovation in 2019!

The group's headquarters are located in Frontignan, near Montpellier in the south of France, with a factory of 19500 sqm. A second production site of 24000 sqm. is located in Hagetmau (south-west France). The group employs 380 people around the world, including 280 in France.

The company specializes in manufacturing and distribution of high-performance cast PVC, PU and latex films. It also develops innovative product ranges for digital printing professionals, sign makers, signage and vehicle marking specialists, as well as textile marking professionals.

The company's activity is divided into six major product categories:

- Products designed for plotter cutting
- Films for full wraps and decoration
- Films for textile marking
- Media for large format digital printing
- Surface protection (anti-microbial, anti-graffiti, anti-scratch...)
- Paint Protection Film

The application areas include billboards, lightboxes, signs, decoration of premises and objects, vehicle markings (cars, trains, tramways, boats, airplanes...), markings of textiles, lamination etc.

HEXIS produce more than 22 million sqm. of self-adhesive films per year, and in 2017 achieved a consolidated turnover of 85 million Euros, 50% of which is in international markets. The company is targeting by 2020 a turnover of 160 million Euros.

To achieve this, all teams are working on improving the quality of the products, processes and continued development of our production tools to increase our production capacity.

Since 2017 the Group has launched an investment plan with a commitment of €17 million supporting the company's strategic plan until 2020. These investments simultaneously involve the acquisition of lands, the modernization of production tools and an additional new manufacturing line.

This plan will enable the HEXIS Group to own 2 fully autonomous production sites, which is crucial for the sustainability and the deployment of the HEXIS Group over 2020. This enlarged production capacity will allow the HEXIS Group to become a major player in expanding markets of high-tech products.

The company has been granted ISO 9001 certification (awarded June 2015) for its quality management system, and ISO 50001 certification (awarded October 2016) for its energy management.

Constant innovation in the field of adhesives and cast films has always been a powerful driving force of HEXIS growth.

HEXIS invest 3% of their turnover in R&D and employ 25 experts in their laboratories at Frontignan and Hagetmau. Our R&D laboratories are very much involved in the development of our colour plotter and printable cast films as well as in the development of major innovations such

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as antimicrobial films intended to combat bacteria proliferation in public areas, new ranges dedicated to textile markings and to car body protection (e.g., BODYFENCE film).

The development of ecological product ranges continues, with the launch of a new generation of films made from aqueous emulsions (latex, PU, etc.). These PVC-free films have been designed for top-of-the-range visual communication. They satisfy even the strictest requirements of sustainable development. The new production technology with an aqueous base reduces by 70% the quantity of solvents used during the manufacturing process. These products comply with the regulations and do not contain chlorine, phthalates or heavy metals. Today, the self-adhesive film market is experiencing an increasing diversification.

HEXIS have been offering self-adhesive films for several years now, as paint replacement solution and surface protection on high-speed, regional train carriages, and tramways in France and abroad. Thus, the carriages of underground trains in Paris, London and Madrid use HEXIS products, combining both aesthetic coherence and protection against degradations. Customized and tailor-made products concerning our high-technology films are increasingly common. New markets are also opening up, with the use of self-adhesive films in design, decoration, and both interior and exterior architecture.

In order to accompany the development of their new films, HEXIS have created a training centre for professionals in the field of visual communication to help increase the level of skills of their customers' staff and train them on how to apply various film types and how to use digital printing media.

The HEXIS Training Centre has been accredited by DIRECCTE (French Regional Office for Competition, Consumption, Labour and Employment), and HEXIS training courses are considered as continuous professional training (www.hexis-training.com). The centre is referenced with DATADOCK.

In addition, trainers are travelling worldwide to offer on-site support on film application and colorimetry.

Thanks to this diversification and the considerable added value technical films represent, HEXIS have taken up the challenge of globalization and export up-to-date half of their production worldwide through their 6 subsidiaries and around fifty distributors monitored by the export department.

HEXIS have subsidiaries in Germany (since 2007), Spain (since 2009), Italy (since 2009), Sweden (since 2011), Australia (since 2018), as well as in Guadeloupe, Martinique and French Guyana. HEXIS work in partnership with independent franchised companies in the Netherlands (Hexis Nederland), Switzerland (Hexis Swiss) and the United Kingdom (Hexis UK). In France, HEXIS have commercial agencies with stock in Méry-sur-Oise (Paris region), Villeurbanne (near Lyon) and Hagetmau (south-west France) so as to optimize deliveries to our clients.

Since HEXIS was created in 1989, the company has successfully defended its position as the French leader for signage and digital printing media against international competition. In France, the principle of local distribution – products going directly from the manufacturer to the transformer/installer – has proven its worth. The presence of a team of 15 sales representatives in the field maintains reactive, sustainable and close relationships with customers. The same method has been successfully applied in the countries in which HEXIS have subsidiaries.

HEXIS have been working hard for years to showcase the French know-how and promote the "Made in France", thus generating and supporting employment on the French territory and contributing to environmental protection.

